

August 05, 2022

To, Corporate Relations Department, BSE Limited, 2nd Floor, P.J Towers, Dalal Street, Mumbai-400 001 Scrip Code: 523558

Sub.: Intimation as per Regulation 84 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 as amended (the "SEBI ICDR Regulations") and Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("SEBI Listing Regulations")

Dear Sir,

This is in further to our earlier intimation dated July 11, 2022, with respect to the offer and issue of Equity Shares of the Company by way of a Rights Issue to Eligible Equity Shareholders of the Company as on Record Date (July 23, 2022) for an aggregate amount not exceeding Rs. 44.23 Crores*, in accordance with the applicable laws including circulars issued by SEBI from time to time.

In relation to the Rights Issue, we enclose copies of advertisement issued by the Company today, i.e., August 05, 2022, in all editions of Business Standard (English and Hindi).

This intimation is issued in terms of Regulation 84 of the SEBI ICDR Regulations, Regulation 30 of the SEBI Listing Regulations and all other applicable provisions.

We request you to take the aforesaid on records.

NEW DELH

Thanking You

For SWISS MILITARY CONSUMER GOODS LIMITED

COMPANY SECRETARY

SWISS MILITARY CONSUMER GOODS LIMITED

^{*} Assuming full subscription.



Regd. Office: "Uniworth House" 3 A, Gurusaday Road, Kolkata-700 019. CIN: L55101WB1999PLC090672, Tel.No.: (91 33) 2283 7964. Website: www.speciality.co.in Email: corporate@speciality.co.in

Extract of Financial Results for the Quarter Ended 30th June 2022 ₹in Lakhs (Except per share data)

		Standalone Quarter Ended			Consolidated Quarter Ended			Standalone Year Ended	Consolidated Year Ended
Sr. No.	Particulars	30.06.2022 (Unaudited)	31.03.2022 (Audited)	30.06.2021 (Unaudited)	30.06.2022 (Unaudited)	31.03.2022 (Audited)	30.06.2021 (Unaudited)	31.03.2022 (Audited)	31.03.2022 (Audited)
1	Total Income from operations	8,997	7,178	3,043	8,997	7,178	3,043	25,293	25,293
2	Net Profit / (Loss) for the period (before share of loss in Joint venture, and tax)	1,510	430	(853)	1,590	491	(853)	1,352	1,411
3	Share of loss in Joint venture	-	-	-	(38)	(199)	(4)	-	(596)
4	Net Profit / (Loss) before tax for the period	1,510	430	(853)	1,552	292	(857)	1,352	815
5	Net Profit / (Loss) after tax for the period	1,461	430	(853)	1,503	292	(857)	1,352	815
6	Total comprehensive income for the period (comprising profit / (loss) for the period (after tax) and other comprehensive income (after tax)	1,471	460	(843)	1,487	304	(811)	1,474	930
7	Paid-up equity share capital (face value of Rs. 10 per share)	4,696	4,696	4,696	4,696	4,696	4,696	4,696	4,696
8	Earnings per equity share (of ₹10/- each)*								
	(a) Basic	3.11	0.92	(1.82)	3.20	0.62	(1.83)	2.88	1.74
	(b) Diluted	3.11	0.92	(1.82)	3.20	0.62	(1.83)	2.88	1.74

1. The above is an extract of the detailed format of quarter ended Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and

Disclosure Requirements) Regulations, 2015, to make the same available on the websites of the Stock Exchanges on which the Shares of the Company are listed, namely, www.bseindia.com and www.nseindia.com. The full format of the said results are also available on the Company's website www.speciality.co.in.

2 The above financial results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on 03 August, 2022.

Place: Mumba Date: 03 August, 2022 For and on behalf of the Board

Anjan Chatterjee

Chairman & Managing Director (DIN: 00200443)

ASIA KITCHEN ON! CALCULTA GLOBAL GRILL RIYASAT CHOURANGE MEZZUNA HAKA HOPPOLE EPISODE ONE Sweet Bengal

Growth. Rising market share. Capacity expansion. New-age product led innovation.









EXTRACT OF STANDALONE AND CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE, 2022

(₹ in Lakhs) Year Ended Quarter Ended Quarter Ended Year Ended Quarter Ended **Particulars** 31.03.2022 30.06.2021 30.06.2022 31.03.2022 30.06.2021 (Unaudited) (Audited) (Unaudited) (Unaudited) (Audited) (Unaudited) Total Income from Operations 1.44,175.57 2. Net Profit / (Loss) for the period (before Tax, 20.901.05 1.810.68 5,296.13 1.726.28 21,469.11 Exceptional and / or Extraordinary items) Net Profit / (Loss) for the period before Tax 5,296.13 20,327.25 1.726.28 5.359.68 20,895.31 1.810.68 (after Exceptional and / or Extraordinary items) Net Profit / (Loss) for the period after Tax 3.963.22 14.935.98 1.291.81 3.986.56 15.295.24 1.350.34 (after Exceptional and / or Extraordinary items) Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) 3,940.77 14.825.41 1.254.39 3.964.27 15,185,31 1,313,18 and Other Comprehensive Income (after tax)] 650.29 650.29 Equity Share Capital (Face value of ₹ 5/- each) 650.29 650.29 650.29 650.29 Other Equity (Excluding revaluation reserve) as shown in the Audited Balance Sheet of the 99.924.28 1,00,864.88 previous year 8. Earnings per equity share (of ₹ 5/- each) (EPS for the guarter not annualised): (1) Basic (Rs.) 30.47 114.84 9.93 30.36 116.18 10.15 (2) Diluted (Rs.) 30.47 114.84 9.93 116.18 10.15 30.36

Notes:

- 1. The above is an Extract of the detailed format of results for quarter ended on 30th June, 2022 filed, with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the standalone/consolidated unaudited financial results with detailed explanation, for the quarter ended 30th June, 2022 are available on the website of the Stock Exchanges (www.bseindia.com & www.nseindia.com) and the Company's website (www.cera-india.com).
- 2. Figures of the previous periods have been regrouped/ reclassified / restated wherever necessary.
- 3. The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their meetings held on 4th August ,2022.

Date: 04.08.2022 Place: Ahmedabad By Order of the Board of Directors For, Cera Sanitaryware Limited

> **Anupam Gupta** Executive Director (Technical) (DIN:09290890)

Cera Sanitaryware Limited

Registered Office & Works: 9, GIDC Industrial Estate, Kadi - 382 715, District Mehsana, Gujarat. CIN: L26910GJ1998PLC034400 Tele: (02764) 242329, 243000. E-mail: kadi@cera-india.com Website: www.cera-india.com

his advertisement is for information purpose only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell the securities. This is not an announcement fo the offer document. All capitalized term used herein and not define herein shall have the meaning assigned to them in the Letter of Offer dated July 11, 2022 ("Letter of Offer" or "LOF") filed with BSE Limited ("BSE") and the Securities and Exchange Board of India Limited ("SEBI").



SWISS MILITARY

SWISS MILITARY CONSUMER GOODS LIMITED

Swiss Military Consumer Goods Limited (Formerly known as Network Limited) (the "Company" or the "issuer") was originally incorporated as "Network India Limited" under the provisions of the Companies Act, 1956, vide certificate of incorporation issued on January 25, 1989, by the Registrar of Companies, Delhi & Haryana. Subsequently, the certificate of commencement of business was granfed to our Company on January 09, 1990, by the Registrar of Companies, Delhi & Haryana. Thereafter, the name of our Company was changed from "Network India Limited" to "Network Limited" and a fresh certificate of incorporation consequent upon change of name was issued by the Registrar of Companies, Delhi & Haryana on November 09, 1990. The name of our Company was changed to its present name "Swiss Military Consumer Goods Limited" and a fresh certificate of incorporation consequent upon change of name was issued by the Registrar of Companies, Delhi on comber 03, 2020. For details of changes in the name and registered office of our Company, see "General Information" on page 43 of the Letter of Offer.

> Corporate Identity Number: L51100DL1989PLC034797 Registered & Corporate Office: W-39, Okhla Industrial Area, Phase-II, New Delhi 110020
> Telephone: +91-11-41067060; Contact Person: Mr. Vikas Jain, Company Secretary and Compliance Officer Email: cs@swissmilitaryshop.com; Website: www.swissmilitaryshop.com

OUR PROMOTERS: MR. ANUJ SAWHNEY, MRS. ASHITA SAWHNEY, M/S ANUSHI RETAIL LLP AND M/S SWISS MILITARY LIFESTYLE PRODUCTS PRIVATE LIMITED

ISSUE OF UP TO 9.82.96.996 (NINE CRORES EIGHTY TWO LAKHS NINETY SIX THOUSAND NINE HUNDRED AND NINETY SIX ONLY) FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF RS. 2 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF RS. 4.50 EACH PER RIGHTS EQUITY SHARE ("ISSUE PRICE") FOR AN AGGREGATE AMOUNT UP TO RS. 44.23 CRORES* ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARE FOR EVERY 1 (ONE) FULLY PAID-UP EQUITY SHARE HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON SATURDAY, JULY 23, 2022 (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS 2.25 (TWO POINT TWO FIVE) TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 156 OF THE LETTER OF OFFER

*Assuming full subscriptio

FOR ATTENTION OF THE ELIGIBLE EQUITY SHAREHOLDERS OF THE COMPANY ONLY ISSUE PROGRAMME **ISSUE OPENS ON** LAST DATE FOR ON MARKET RENUNCIATION* **ISSUE CLOSES ON#**

FRIDAY, AUGUST 19, 2022 Eligible Equity Shereholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account the Renouncees on or prior to the Issue Closing Date.

Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time but not exceeding 30 (thirty) days from the Issue Opening Dat inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

Simple, Safe, Smart way of Application. ASBA*

WEDNESDAY, AUGUST 10, 2022

*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors car avail the same. For details, check section on ASBA below

PROCESS OF MAKING AN APPLICATION IN THE ISSUE

In accordance with Regulation 76 of the SEBI ICDR Regulations, the SEBI Rights Issue Circulars and the ASBA Circulars, all Shareholders desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Shareholders should carefully read the provisions applicable to such Applications before making their Application through ASBA.

For details, see "Making of an Application through the ASBA process" on Page 159, of the Letter of Offer.

Making of an Application through the ASBA process

Shareholders, wishing to participate in this issue through the ASBA facility, are required to have an ASBA enabled bank account with an SCSB, prior to making the Application. Shareholders desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the Designated Branches of the SCSB or online/ electronic Application through the website of the SCSBs (if made available by such SCSB) for authorizing such SCSB to block Application Money payable on the Application in

Shareholders should ensure that they have correctly submitted the Application Form and have provided an authorization to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form as the case may be, at the time of submission of the Application. For details of making application through ASBA process, Eligible Equity Shareholders are advised to refer to "Making of an Application through the ASBA process" on page 159 of the Letter of

Making of an Application by Eligible Equity Shareholders holding Equity Shares in

In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI this Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialised form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desirous of subscribing to Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company by sending a letter to the Registrar containing the name(s). address, e-mail address, contact details and the details of their demat account along with copy of self-attested PAN and self-attested client master sheet of their demat account either by e-mail, post, speed post, courier, or hand delivery so as to reach to the Registrar not later than two Working Days prior to the Issue Closing Date, i.e. on or before Tuesday, August 23, 2022, to enable the credit of their Rights Entitlements in their respective dema accounts at least one day before the Issue Closing Date.

Prior to the Issue Opening Date, the Rights Entitlements of those Eligible Equity Shareholders, among others, who hold Equity Shares in physical form, and whose demat account details are not available with our Company or the Registrar, shall be credited in a demat suspense escrow account opened by our Company namely Swiss Military Consumer Goods Limited- Right Entitlement Suspense Demat Account (IN300118-

Eligible Equity Shareholders holding Equity Shares in physical form are advised to refer to the procedure for Application by and credit of Rights Equity Shares in "Making of an Application by Eligible Equity Shareholders holding Equity Shares in physical form" on page 163 of the Letter of Offer

Making of an Application by Eligible Equity Shareholders on Plain Paper under

An Eligible Equity Shareholder in India who is eligible to apply under the ASBA proces may make an Application to subscribe to this Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through e-mail or physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to this Issue on plain paper with the same details as per the Application Form that is available on the website of the Registrar, Stock Exchanges or the Lead Manager. An Fligible Equity Shareholder shall submit the plain paper Application to the Des Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Elicible Equity Shareholder who has not provided an Indian address or is a U.S.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the olication Form for any purpose including renunciation even if it is received subsequently. For details regarding making application on plain paper. Flightle Equity Shareholders are

advised to refer to "Making of an Application by Eligible Equity Shareholders on Plain Paper under ASBA process" on page 161 of the Letter of Offer

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY

In accordance with Regulation 77A of the SERLICDR Regulations read with the SERL

Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Co shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in the account of the IEPF authority; or (b) the demat accounts of the Eligible Equity Shareholder which are frozen or the Equity Shares which are lying in the unclaimed suspense account (including those pursuant to Regulation 39 of the SEBI LODR Regulations) or details of which are unavailable with our Company or with the Registrar on the Record Date; or (c) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (d) credit of the Rights Entitlements returned/reversed/failed; or (e) the ownership of the Equity Shares currently under dispute. including any court proceedings, if any; or (f) non-institutional equity shareholders in the

PLEASE NOTE THAT IF NO APPLICATION IS MADE BY THE ELIGIBLE EQUITY SHAREHOLDERS OF RIGHTS ENTITLEMENTS ON OR BEFORE ISSUE CLOSING DATE, SUCH RIGHTS ENTITLEMENTS SHALL GET LAPSED AND SHALL BE EXTINGUISHED AFTER THE ISSUE CLOSING DATE. NO EQUITY SHARES FOR SUCH LAPSED RIGHTS ENTITLEMENTS WILL BE CREDITED, EVEN IF SUCH RIGHTS ENTITLEMENTS WERE PURCHASED FROM MARKET AND PURCHASER WILL LOSE THE PREMIUM PAID TO ACQUIRE THE RIGHTS ENTITLEMENTS. PERSONS WHO ARE CREDITED THE RIGHTS ENTITLEMENTS ARE REQUIRED TO MAKE AN APPLICATION TO APPLY FOR EQUITY SHARES OFFERED UNDER RIGHTS ISSUE FOR SUBSCRIBING TO THE EQUITY SHARES OFFERED UNDER

LAST DATE FOR APPLICATION

The last date for submission of the duly filled in the Application Form or a plain paper Application is, Thursday, August 25, 2022, i.e., Issue Closing Date. Our Board or any committee thereo may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

THURSDAY, AUGUST 25, 2022

If the Application Form is not submitted with an SCSB, uploaded with the Stock Exchanges and the Application Money is not blocked with the SCSB, on or before the Issue Closing Date of such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as set out in "Basis of Allotment" on page 182 of the Letter of Offer.

Please note that on the Issue Closing Date applications through ASBA process will be uploade until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchange Please ensure that the Application Form and necessary details are filled in. In place of Application number. Shareholders can mention the reference number of the e-mail received from Registra

informing about their Rights Entitlement or last eight digits of the demat account. Alternativel SCSBs may mention their internal reference number in place of application number.

ALLOTMENT OF THE EQUITY SHARES IN DEMATERIALIZED FORM

PLEASE NOTE THAT THE EQUITY SHARES APPLIED FOR IN THIS ISSUE CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH OUR EQUITY SHARES ARE HELD BY SUCH SHAREHOLDERS ON THE RECORD DATE.

FOR PROCEDURE OF APPLICATION BY SHAREHOLDERS WHO HAVE PURCHASED THE RIGHT ENTITLEMENT THROUGH ON MARKET RENUNCIATION/OFF MARKET RENUNCIATION, PLEASE REFER TO HEADING TITLED "MAKING OF AN APPLICATION THROUGH THE ASBA PROCESS" ON PAGE 159 OF THE LETTER OF OFFER.

The existing Equity Shares are listed on the BSE Limited ("BSE" or "Stock Exchange"). Our

Company has received 'in-principle' approval from BSE for listing the Rights Equity Shares to be allotted pursuant to this issue vide its letter dated June 21, 2022. Further our Company has applied for trading approval from BSE for the Rights Entitlement as required under the SEBI circular (SEBI/HO/CFD/DIL2/CIR/P/2020/13) dated January 22, 2020. For the purpose of this Issue, the Designated Stock Exchange is BSE.

This Draft Letter of Offer has not been filed with SEBI in terms of SEBI ICDR Regulations as the size of issue is less than Rs. 5,000 Lakh. However, the Letter of Offer will be filed with SEBI.

DISCLAIMER CLAUSE OF BSE

"It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the letter of offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the letter of offer The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited"

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS

In accordance with the SEBI ICDR Regulations, the SEBI Relaxation Circulars, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material wi be sent/dispatched only to the Eligible Equity Shareholders who have provided Indian address In case such Eligible Equity Shareholders have provided their valid e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issu material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, or sonable effort basis, to the Indian addresses provided by them

Further, the Letter of Offer will be sent/dispatched to the Eligible Equity Shareholders who have provided Indian address and who have made a request in this regard. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Letter of Offer will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not ovided their e-mail address, then the Letter of Offer will be dispatched, on a reasonable effor basis, to the Indian addresses provided by them

In accordance to above, the dispatch of Abridged Letter of Offer, the Rights Entitlement Lett and Application Form has been completed in electronic form through email and physically through registered post/speed post on July 28, 2022 by the Registrar. Shareholders can access the Letter of Offer, the Abridged Letter of Offer and the Application

Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Equity Shares under applicable laws) on the websites of:(i)our Company a www.swissmilitaryshop.com; (ii)the Registrar at www.alankit.com;(iii)the Lead Manager, i.e www.tcagroup.in;(iv)the Stock Exchanges at www.bseindia.com.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlement from the website of the Registrar (i.e., rights.alankit.com) by entering their DP ID and Client ID or Folio Number (for Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date) and PAN. The link for the same shall also be available on the website of our Company (i.e., www.swissmilitaryshop.com).

OTHER IMPORTANT LINKS AND HELPLINE

The Shareholders can visit following links for the below-mentioned purposes: a) Frequently asked questions and online/ electronic dedicated Shareholders helpdesk for quidance on the Application process and resolution of difficulties faced by the Shareholders: https://rights.alankit.com; b) Updation of e-mail address/ mobile number in the record maintained by the Registrar or our Company: https://rights.alankit.com; c) Updation of demain account details by Eligible Equity Shareholders holding shares in physical form https://rights.alankit.com; d) Submission of self-attested PAN, client master sheet and demai account details by non- resident Eligible Equity Shareholders at email id at

pre-Issue or post-Issue related matter. All grievances relating to the ASBA process, with a copy to the SCSBs, giving full details such as name, address of the Applicant, contact number(s), Email address of the sole/ first holder, folio number or demat account number, number of Rights Equity Shares applied for, amount blocked, ASBAAccount number and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip. For details on the ASBA process, see "Terms of the Issue" on page 156.

Investors may contact the Registrar or our Company Secretary and Compliance Officer for any

BANKER TO THE ISSUE AND REFUND BANK: Axis Bank Limited

MONITORING AGENCY: Not Applicable

FOR RISK FACTOR AND OTHER DETAILS, KINDLY REFER TO THE LETTER OF OFFER/ABRIDGED LETTER OF OFFER. LEAD MANAGER TO THE ISSUE REGISTRAR TO THE ISSUE



Turnaround Corporate Advisors Private Limited CIN: U74140DL2015PTC278474 714, Vishwadeep Building, Plot No. 4, District Centre, Janakpuri, New Delhi- 110058 Tel: +91-11-45510390, 41395590 E-mall: Info@tcagroup.in Investor Grievance Email:

Website: www.tcagroup.in Contact Person: Ms. Shweta/Mr. Adarsh SEBI Registration No.: MB/INM000012290



Alankit Assignments Limited CIN: U74210DL1991PLC042569 4E/21, Alankit House, Jhandewalan Extension, New Delhi - 110055 Tel:+91-11-42541966: Fax: +91-11-23552001

Investor Grievance Email: smcgrights@alankit.com Website: www.alankit.com Contact Person: Mr. Abhinav Kumar Agrawal SEBI Registration No.: INR000002532

For SWISS MILITARY CONSUMER GOODS LIMITED

Date: August 04, 2022 Place: New Delhi

(VIKAS JAIN Company Secretary and Compliance office

Disclaimer: Our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer with BSE Limited and the Securities and Exchange Board of India. The Letter of Offer is expected to be available on the website of SEBI at www.sebi.gov.in, website of Stock Exchange where the Equity Shares are listed i.e. BSE at www.bseindia.com and the website of the Lead Manager at www.bseindia.com and the website of the Lead Manager at www.bseindia.com and the website of the Lead Manager at www.bseindia.com and the seventh in the lead of the Lead Manager at www.bseindia.com and the website of the Lead Manager at www.bseindia.com and the website of the Lead Manager at www.bseindia.com and the seventh in the lead of the lead Manager at www.bseindia.com and the seventh in the lead of the lead Manager at www.bseindia.com in the lead of the le no public offering of Rights Equity Shares in the United States.

(formerly *KLRF Limited*) CIN:L15314TN1961PLC004674

Registered Office: 75/8, Benares Cape Road, Gangaikondan, Tirunelveli - 627352 Phone No: +91 462 248 6532, Fax No: +91 462 248 6132 Email: ho@klrf.in Website: www.klrf.in

NOTICE TO SHAREHOLDERS

Dear Member(s).

1. Notice is hereby given that the 60th Annual General Meeting ("AGM") of the Company will be held on Wednesday, 14th September, 2022 at 09:15 AM (IST) through Video Conference ("VC") / Other Audio-Visual Means ("OAVM") to transact the business as set out in the Notice which will be circulated for convening the AGM. In view of the continuing Covid-19 pandemic and in compliance with the applicable provisions of the Companies Act, 2013 and rules framed thereunder and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Circular No.2/2022 dated 05.05.2022 read with Circular No. 14/2020 dated April 8, 2020, Circular No. 17/2020 dated April 13, 2020, Circular No.20/2020 dated 05.05.2020, Circular No. 02/2021 dated 13.01.2021, Circular No.19/2021 dated 08.12.2021 and Circular No. 21/2021 dated 14.12.2021, (collectively referred to as "MCA Circulars") and the SEBI Circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated 12.05.2020, SEBI/HO/CFD/CMD2/CIR/P/2021/11 dated 15.01.2021 and Circular No. SEBI/HO/CFD/CMD2/CIR/P/2022/62 dated 13.05.2022 (collectively referred to as "SEBI Circulars"), the Company has decided to conduct the AGM through VC/ OAVM facility without the physical presence of the members at a common venue.

- 2. The Notice of the 60th AGM and the Annual Report for the year ended 31st March 2022, including the Audited Financial Statements for the year ended 31st. March 2022 ("Annual Report") will be sent only by e-mail to all those members, whose e-mail addresses are registered with the Company/RTA or with their respective Depository Participants ("Depository"), in accordance with the MCA Circular(s) and the SEBI Circular(s) as mentioned above. Members can join and participate in the 60th AGM through VC/OAVM facility only. The instructions for joining the 60th AGM and the manner of participation in the remote e-voting or casting vote through the e-voting system during the 60th AGM will be provided in the Notice of the 60th AGM. Members participating through the VC/OVAM facility shall be counted for the purpose of reckoning the quorum under section 103 of the Companies Act, 2013.
- 3. Notice of the 60th AGM and the Annual Report will be made available on the website of the Company i.e., www.klrf.in and on the website of Stock Exchange in which the Company's equity shares are listed i.e., BSE Limited (www.bseindia.com) and on the website of e-voting service provider i.e. Link Intime India Private Limited (www.instavote.linkintime.co.in).
- 4. Members, who wish to register their email address and/or bank account mandate for receiving dividends directly through Electronic Clearing Service (ECS) may follow the below instructions:
- a. Members holding shares in demat form are requested to register / update the said details in their demat account, as per the process advised by the concerned Depository Participant.
- b. Members holding shares in physical form are requested to register / update the said details by filling in the prescribed Form ISR-1 and other relevant forms with the Registrar & Share Transfer Agent (RTA) of the Company viz., Link Intime India Private Limited by sending email at coimbatore@linkintime.co.in. Members may download the prescribed forms from the company's website www.klrf.in
- 5. Members holding shares in physical form or who have not registered their email address with the Company / RTA may cast their vote on the business item(s) set forth in the Notice of the 60th AGM through remote e-voting or through e-voting platform provided during the 60th AGM. The manner of voting through remote e-voting or through e-voting during the AGM will be provided in the Notice of 60th AGM.
- 6. Pursuant to Finance Act, 2020, dividend is taxable in the hands of the shareholders w.e.f. 1st April 2020 and the Company is required to deduct tax at source ("TDS") from dividend paid (if any) to the Members at the prescribed rates in the Income Tax Act, 1961. For the prescribed rates for various categories, the Shareholders are requested to refer to the Finance Act, 2020 and amendments thereof. Shareholders are therefore immediately requested to furnish the necessary documents / declarations to the Company's Registrar and Share Transfer Agent (RTA), Link Intime India Private Limited to enable the Company in applying appropriate TDS percentage on dividend payment. Shareholders are requested to note that in case their PAN is not registered or having invalid PAN or "specified person" as defined under Section 206AB of the Income Tax Act, 1961, the tax will be deducted at higher rates prescribed under Section 206AA or 206AB, as applicable.
- 7. Considering the above, we request the shareholders to update their e-mail ID, Bank account details & Permanent Account Number (PAN) with the Company / RTA (if held in physical form) or Depository Participant (if held in demat form) to ensure receipt of the Annual Report, dividend and/or any other communications from the Company.

The above information is being issued for the information and benefit of all the Members of the Company and is in compliance with the MCA Circular/s and the SEBI Circulars.

Date: 02-08-2022 Place: Gangaikondan

By Order of the Board For Kovilpatti Lakshmi Roller Flour Mills Limited S. Piramuthu Company Secretary

INDIAN ENERGY EXCHANGE LIMITED

CIN: L74999DL2007PLC277039 Read. Office: 1st Floor Unit No. 1.14(a), Avanta Business Centre, Southern Park, D-2, District Centre, Saket, New Delhi-110017, India Tel: +91-011-3044 6511 | Tel: +91-120-4648 100 | Fax No.: +91-120-4648 115 Website: www.iexindia.com | E-mall compliance@iexindia.com

NOTICE OF 16TH ANNUAL GENERAL MEETING, E-VOTING INFORMATION AND BOOK CLOSURE

ANNUAL GENERAL MEETING:

NOTICE is hereby given that the 16th Annual General Meeting ("AGM") of the member of the Indian Energy Exchange Limited (the 'Company') is scheduled to be held on Friday, September 02, 2022 at 12:00 Noon Indian Standard Time ("IST") through Video Conferencing ("VC")/Other Audio-Visual Means ("OAVM") to transact the business set out in the Notice convening the AGM. Members will be able to participate in the AGM through VC/OAVM facility only.

In compliance with the applicable provisions of the Companies Act, 2013 and Rules nade thereunder, read with General Circulars dated April 8, 2020, April 13, 2020, May 5, 2020, January 13, 2021, December 14, 2021 and May 5, 2022 issued by the Ministry of Corporate Affairs ("MCA") (collectively referred to as 'MCA Circulars') and SEBI circular dated May 13, 2022 ("SEBI Circular") as issued by Securities and Exchange Board of India, the Notice of the 16th AGM and the Annual Report for the Financial Year 2021-22 have been sent on Thursday, August 04, 2022, only through electronic mode to the Members of the Company whose e-mail addresses are registered with the Company/Registrar & Transfer Agent ('Registrar' / 'RTA') Depository Participant(s) ('DPs').

The Notice of AGM along with the Annual Report is also available on the website of the Company i.e. www.iexindia.com (under Investors Tab), websites of Stock Exchanges .e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindla.com respectively and on the website of RTA ("KFin Technologies .imited') at https://evoting.kfintech.com/.

BOOK CLOSURE & RECORD DATE:

Pursuant to the provisions of Section 91 of the Act read with the rules framed thereunder as amended from time to time, the Shareholders may note that the Register of Members and Share Transfer Books of the Company will remain closed from Friday, August 26 2022 to Friday, September 02, 2022 (both days inclusive) for the purpose of AGM and record date fixed for purpose of Final Dividend is Friday, August 12, 2022. The final dividend, once approved by the shareholders in the ensuing AGM will be paid electronically to those shareholders who have updated their bank account details. For the shareholders who have not updated their bank account details, dividend rrants/demand drafts/ cheques will be sent out to their registered addres

INSTRUCTION FOR REMOTE E-VOTING AND E-VOTING DURING AGM:

Pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 and in accordance with Regulation 44 of the SEBI Listing Regulations, Members have been provided the facility to cast their votes on all resolutions set forth in the Notice of the AGM using electronic voting system (remote e-voting). The Company has engaged the services of Kfin Technologies Limited ('KFinTech') for providing facility for remote e-voting, participation in AGM through VC/OAVM and e-voting during the AGM.

Information and instructions including the details of User ID and Password relating to E-voting have been sent to all Members through email. The manner of remote e-voting and e-voting during the AGM by the members holding shares in dematerialized mode, physical mode and for members who have not registered their email addresses rovided in the Notice of the AGM.

The remote e-voting facility will be available during the following period:

Commencement of remote e-voting Monday, August 29, 2022, from 9.00 a.m. IST End of remote e-voting Thursday, September 01, 2022, at 5.00 p.m. IST During this period, Members of the Company, holding shares either in physical form or in erialised form may cast their vote electronically through the KFinTech website i.e. https://evoting.kfintech.com/. The e-voting module shall be disabled by the KFinTech after and the remote e-voting shall not be allowed beyond the above said date and time. During this period, a person, whose name is recorded in the Register of Member or in the Register of Beneficial Owners maintained by the depositories as on the cut-of date i.e. Friday, August 26, 2022 only shall be entitled to avail the facility of remote e-voting as well as e-voting at the AGM.

Any person who becomes a member of the Company after dispatch of the Notice of the Meeting and holding shares as on the cut-off date i.e. Friday, August 26, 2022, may obtain the User ID and password in the manner as provided in the Notice of the AGM.

Only those Members/ shareholders, who will be present in the AGM through VC/OAVM facility and have not cast their vote through remote e-Voting are eligible to vote through e-Voting in the AGM. However, Members who have voted through Remote e-Voting will ce eligible to attend the AGM but shall not be allowed to vote again in the AGM. Members will be able to attend the AGM through VC/OAVM by logging on the e-voting website of KFInTech at https://emeetings.kfintech.com/ by using their secure login credentials. Instructions for the Members for attending the AGM through VC/OAVM is provided in the Notice of the 16th AGM.

The results of e-voting will be placed by the Company on its website www.lexindla.com within two working days of the AGM and also communicated to the stock exchanges, where the shares of the Company are listed.

The resolutions proposed will be deemed to have been passed on the date of the Annual General Meeting subject to receipt of the requisite number of votes in favour of the

The Board of Directors of the Company have appointed Mohd. Nazim Khan, designated partner of MNK & Associates LLP, Practicing Company Secretaries, (Membership No. FCS 6529) as the Scrutinizer to scrutinize the e-voting process in a fair and transparer In case of any queries, you may refer the Frequently Asked Questions (FAQs) for

shareholders and e-voting, User Manual for shareholders available at the download section of https://evoting.kfintech.com/ or contact as below:

- Members holding securities in physical form and non-individual Members may contact KFinTech at the toll-free No. 1800-3094-001 or contact Mr. Premkumar Nair by writing email to einward.ris@kfintech.com and evoting@kfintech.com for any clarifications.
- Members holding shares through NSDL, may contact NSDL helpdesk by writing to evoting@nsdi.co.in or by calling the toll-free no.: 1800-1020990 or 1800-224430.
- Members holding shares through CDSL, may contact CSDL helpdesk by writing to helpdesk.evoting@cdslindia.com or by calling at 022-23058542/43.

By the order of the Board of Directors For Indian Energy Exchange Limited

Date: August 04, 2022

Vineet Harlalka CFO, Company Secretary & Compliance Officer Membership No.- ACS 16264



Registered Office: P.O. Hargaon, District Sitapur, Uttar Pradesh - 261 121 CIN: L15122UP2015PLC069635 Phone (05862) 256220, Fax (05862) 256225,

Web-site: www.birla-sugar.com, E-mail: birlasugar@birla-sugar.com

Extract of the Unaudited Financial Results for the quarter ended 30 June, 2022

				(₹in lakhs)
Sr. No.	Particulars	Three months ended 30.06.2022 (Unaudited)	Year ended 31.03.2022 (Audited)	Corresponding Three months ended 30.06.2021 in the previous year (Unaudited)
1	Total Income from Operations	68,807.42	2,74,365.91	61,883.48
2	Net Profit for the period (before Tax, Exceptional and /			
	or Extraordinary items)	3,024.07	16,722.19	2,919.59
3	Net Profit for the period before tax (after Exceptional and /			
	or Extraordinary items)	3,024.07	16,722.19	2,919.59
4	Net Profit for the period after tax (after Exceptional and /			
	or Extraordinary items)	1,969.16	12,440.93	1,894.79
5	Total Comprehensive Income for the period [Comprising Profit for			
	the period (after tax) and Other Comprehensive Income (after tax)]	1,998.59	15,224.37	4,964.12
6	Equity Share Capital	2,001.84	2,001.84	2,001.84
7	Other Equity		79,037.91	
8	Earning per share (of ₹10/- each) (in ₹): Basic & Diluted	9.84 *	62.15	9.47 *

* Not annualised.

Place: Kolkata

Date: 4th August, 2022

Note:

The above is an extract of the detailed format of Quarterly Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing and Other Disclosure Requirements) Regulations, 2015. The full format of the Quarterly Financial Results of the Company are available on the website of stock exchanges (www.bseindia.com and www.nseindia.com) and our website (www.birla-sugar.com).

> For and on behalf of Board of Directors **AVADH SUGAR & ENERGY LIMITED**

Chandra Shekhar Nopany Co-Chairperson **DIN - 00014587**

KERALA WATER AUTHORITY e-Tender Notice

Tender No: 44,45/SE/PHC/ TSR/2022-23 Jal Jeevan Mission - Providing Functional House Hold Tap connections to Avinissery Panchayath and Porkulam panchayath. EMD: Rs. 500000/-. Tender fee: Rs. 17700/-. Last Date for submitting Tender: 24-08-2022 03:00:pm. Phone: 04872423230. Website: www.kwa.kerala.gov.in, www.etenders.kerala.gov.in

Superintending Engineer KWA-.IB-GI -6-641-2022-23 PH Circle, Thrissur

KERALA WATER AUTHORITY e-Tender Notice

Tender No: 1RE19/SE/PHCK/2022-23

IJM-2021-22-Phase IV- Laying pipes and providing functional household tap connection in Kooroppada Panchayat, Kottayam District. **EMD:** Rs. 5,00,000/ (Rupees Five lakhs only). **Tender fee:** Rs. 15,000 + (18% GST- It will be paid by the contractor on reverse charge basis while filing his returns). Last Date for submitting Tender: 25-08-2022 03:00:pm. Phone: 04812562745. Website www.kwa.kerala.gov.in, www.etenders.kerala.gov.in Superintending Engineer KWA-JB-GL-6-640-2022-23 PH Circle, Kottavam

This advertisement is for information purpose only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell the securities. This is not an announcement for the offer document. All capitalized term used herein and not define herein shall have the meaning assigned to them in the Letter of Offer dated July 11, 2022 ("Letter of Offer" or "LOF") filed with BSE Limited ("BSE") and the Securities and Exchange Board of India Limited ("SEBI").



SWISS MILITARY CONSUMER GOODS LIMITED

Swiss Military Consumer Goods Limited (Formerly known as Network Limited) (the "Company" or the "Issuer") was originally incorporated as "Network India Limited" under the provisions of the Companies Act, 1956, vide certificate of incorporation issued on January 25, 1989, by the Registrar of Companies, Delhi & Haryana. Subsequently, the certificate of commencement of business was granted to our Company on January 09, 1990, by the Registrar of Companies, Delhi & Haryana. Thereafter, the name of our Company was changed from "Network India Limited" to "Network Limited" and a fresh certificate of incorporation consequent upon change of name was issued by the Registrar of Companies, Delhi & Haryana on November 09, 1990. The name of our Company was changed to its present name "Swiss Military Consumer Goods Limited" and a fresh certificate of incorporation consequent upon change of name was issued by the Registrar of Companies, Delhi on December 03, 2020. For details of changes in the name and registered office of our Company, see "General Information" on page 43 of the Letter of Offer.

Corporate Identity Number: L51100DL1989PLC034797
Registered & Corporate Office: W-39, Okhla Industrial Area, Phase-II, New Delhi 110020 Telephone: +91-11-41067060;
Contact Person: Mr. Vikas Jain, Company Secretary and Compliance Officer
Email: cs@swissmilitaryshop.com; Website: www.swissmilitaryshop.com

OUR PROMOTERS: MR. ANUJ SAWHNEY, MRS. ASHITA SAWHNEY, M/S ANUSHI RETAIL LLP AND M/S SWISS MILITARY LIFESTYLE PRODUCTS PRIVATE LIMITED ISSUE OF UP TO 9,82,96,996 (NINE CRORES EIGHTY TWO LAKHS NINETY SIX THOUSAND NINE HUNDRED AND NINETY SIX ONLY) FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF RS. 2 EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF RS. 4.50 EACH PER RIGHTS EQUITY SHARE ("ISSUE PRICE") FOR AN AGGREGATE AMOUNT UP TO RS. 44.23 CRORES* ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARE FOR EVERY 1 (ONE) FULLY PAID-UP EQUITY SHARE HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON SATURDAY, JULY 23, 2022 (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS 2.25 (TWO POINT TWO FIVE) TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 156 OF THE LETTER OF OFFER

Assuming full subscription

FOR ATTENTION OF THE ELIGIBLE EQUITY SHAREHOLDERS OF THE COMPANY ONLY ISSUE PROGRAMME

LAST DATE FOR ON MARKET RENUNCIATION* ISSUE OPENS ON ISSUE CLOSES ON# WEDNESDAY, AUGUST 10, 2022 FRIDAY, AUGUST 19, 2022 THURSDAY, AUGUST 25, 2022 Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account

the Renouncees on or prior to the Issue Closing Date. # Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time but not exceeding 30 (thirty) days from the Issue Opening Date, (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

Simple, Safe, Smart way of Application. *Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.

PROCESS OF MAKING AN APPLICATION IN THE ISSUE

n accordance with Regulation 76 of the SEBI ICDR Regulations, the SEBI Rights Issue Circulars and the ASBA Circulars, all Shareholders desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Shareholders should carefully read the provisions applicable to such Applications before making their Application through ASBA.

For details, see <mark>"Making of an Application through the ASBA process" o</mark>n Page 159, of the

Making of an Application through the ASBA process

Shareholders, wishing to participate in this issue through the ASBA facility, are required to have an ASBA enabled bank account with an SCSB, prior to making the Application. Shareholders desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the Designated Branches of the SCSB or online/ electronic Application through the website of the SCSBs (if made available by such SCSB) for authorizing such SCSB to block Application Money payable on the Application in their respective ASBAAccounts.

Shareholders should ensure that they have correctly submitted the Application Form and have provided an authorization to the SCSB, via the electronic mode, for blocking funds in the ASBAAccount equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For details of making application through ASBA process, Eligible Equity Shareholders are advised to refer to 'Making of an Application through the ASBA process" on page 159 of the Letter of

Making of an Application by Eligible Equity Shareholders holding Equity Shares I

In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialised form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desirous of subscribing to Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company by sending a letter to the Registrar containing the name(s) address, e-mail address, contact details and the details of their demat account along with copy of self-attested PAN and self-attested client master sheet of their demat account either by e-mail, post, speed post, courier, or hand delivery so as to reach to the Registrar not later than two Working Days prior to the Issue Closing Date, i.e. on or before Tuesday, August 23, 2022, to enable the credit of their Rights Entitle accounts at least one day before the Issue Closing Date.

Prior to the Issue Opening Date, the Rights Entitlements of those Eligible Equity Shareholders, among others, who hold Equity Shares in physical form, and whose demat account details are not available with our Company or the Registrar, shall be credited in a demat suspense escrow account opened by our Company namely Swiss Military Consumer Goods Limited- Right Entitlement Suspense Demat Account (IN300118-

Eligible Equity Shareholders holding Equity Shares in physical form are advised to refer to the procedure for Application by and credit of Rights Equity Shares in "Making of an Application by Eligible Equity Shareholders holding Equity Shares in physical

form" on page 163 of the Letter of Offer. Making of an Application by Eligible Equity Shareholders on Plain Paper under

An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plain paper in case of non-receipt of through e-mail or physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to this Issue on plain paper with the same details as per the Application Form that is available on the website of the Registrar, Stock Exchanges or the Lead Manager, An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Equity Shareholder who has not provided an Indian address or is a U.S. Person or in the United States.

Please note that the Eligible Equity Shareholders who are making the Application on plai paper shall not be entitled to renounce their Rights Entitlements and should not utilize the cation Form for any purpose including renunciation even if it is received subs For details regarding making application on plain paper, Eligible Equity Shareholders are advised to refer to "Making of an Application by Eligible Equity Shareholders on Plain Paper under ASBA process" on page 161 of the Letter of Offer

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS

In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspens escrow account opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in the account of the IEPF authority; or (b) the demat accounts of the Eligible Equity Shareholder which are frozen or the Equity Shares which are lying in the unclaimed suspense account (including those pursuant to Regulation 39 of the SEBI LODR Regulations) or details of which are unavailable with our Company or with the Registrar on the Record Date; or (c) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as or Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (d) credit of the Rights Entitle returned/reversed/failed; or (e) the ownership of the Equity Shares currently under dispute, including any court proceedings, if any; or (f) non-institutional equity shareholders in the

PLEASE NOTE THAT IF NO APPLICATION IS MADE BY THE ELIGIBLE EQUITY SHAREHOLDERS OF RIGHTS ENTITLEMENTS ON OR BEFORE ISSUE CLOSING DATE, SUCH RIGHTS ENTITLEMENTS SHALL GET LAPSED AND SHALL BE EXTINGUISHED AFTER THE ISSUE CLOSING DATE. NO EQUITY SHARES FOR SUCH LAPSED RIGHTS ENTITLEMENTS WILL BE CREDITED, EVEN IF SUCH RIGHTS ENTITLEMENTS WERE PURCHASED FROM MARKET AND PURCHASER WILL LOSE THE PREMIUM PAID TO ACQUIRE THE RIGHTS ENTITLEMENTS. PERSONS WHO ARE CREDITED THE RIGHTS ENTITLEMENTS ARE REQUIRED TO MAKE AN APPLICATION TO APPLY FOR EQUITY SHARES OFFERED UNDER RIGHTS ISSUE FOR SUBSCRIBING TO THE EQUITY SHARES OFFERED UNDER

LAST DATE FOR APPLICATION

The last date for submission of the duly filled in the Application Form or a plain paper Application is, Thursday, August 25, 2022, i.e., Issue Closing Date. Our Board or any committee thereo may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with the Stock Exchanges and

the Application Money is not blocked with the SCSB, on or before the Issue Closing Date of such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as set out in "Basis of Allotment" on page 182 of the Letter of Offer.

Please note that on the Issue Closing Date applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchanges Please ensure that the Application Form and necessary details are filled in. In place of Application number, Shareholders can mention the reference number of the e-mail received from Registra informing about their Rights Entitlement or last eight digits of the demat account. Alternatively SCSBs may mention their internal reference number in place of application number

ALLOTMENT OF THE EQUITY SHARES IN DEMATERIALIZED FORM

PLEASE NOTE THAT THE EQUITY SHARES APPLIED FOR IN THIS ISSUE CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH OUR EQUITY SHARES ARE HELD BY SUCH SHAREHOLDERS ON THE RECORD DATE.

FOR PROCEDURE OF APPLICATION BY SHAREHOLDERS WHO HAVE PURCHASED THE RIGHT ENTITLEMENT THROUGH ON MARKET RENUNCIATION/OFF MARKET RENUNCIATION, PLEASE REFER TO HEADING TITLED "MAKING OF AN APPLICATION THROUGH THE ASBA PROCESS" ON PAGE 159 OF THE LETTER OF OFFER.

LISTING

The existing Equity Shares are listed on the BSE Limited ("BSE" or "Stock Exchange"). Ou Company has received 'in-principle' approval from BSE for listing the Rights Equity Shares to be allotted pursuant to this issue vide its letter dated June 21, 2022. Further our Company has applied for trading approval from BSE for the Rights Entitlement as required under the SEBI circular (SEBI/HO/CFD/DIL2/CIR/P/2020/13) dated January 22, 2020. For the purpose of this Issue, the Designated Stock Exchange is BSE.

DISCLAIMER CLAUSE OF SEBI

This Draft Letter of Offer has not been filed with SEBI in terms of SEBI ICDR Regulations as the size of issue is less than Rs. 5,000 Lakh. However, the Letter of Offer will be filed with SEBI.

DISCLAIMER CLAUSE OF BSE "It is to be distinctly understood that the permission given by BSE Limited should not in any way

be deemed or construed that the letter of offer has been cleared or approved by BSE Limited nor does it certify the correctness or completeness of any of the contents of the letter of offer The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause of the BSE Limited". DISPATCH AND AVAILABILITY OF ISSUE MATERIALS

In accordance with the SEBI ICDR Regulations, the SEBI Relaxation Circulars, the Abridged

Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material wil be sent/dispatched only to the Eligible Equity Shareholders who have provided Indian address In case such Eligible Equity Shareholders have provided their valid e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, or a reasonable effort basis, to the Indian addresses provided by them.

Further, the Letter of Offer will be sent/dispatched to the Eligible Equity Shareholders who have provided Indian address and who have made a request in this regard. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Letter of Offer will be sen only to their valid e-mail address and in case such Eligible Equity Shareholders have no provided their e-mail address, then the Letter of Offer will be dispatched, on a reasonable effor basis, to the Indian addresses provided by them.

In accordance to above, the dispatch of Abridged Letter of Offer, the Rights Entitlement Lette and Application Form has been completed in electronic form through email and physically through registered post/speed post on July 28, 2022 by the Registran

Shareholders can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Equity Shares under applicable laws) on the websites of:(i)our Company at www.swissmilitaryshop.com; (ii)the Registrar at www.alankit.com;(iii)the Lead Manager, i.e www.tcagroup.in;(iv)the Stock Exchanges at www.bseindia.com.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitler from the website of the Registrar (i.e., rights.alankit.com) by entering their DP ID and Client ID or Folio Number (for Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date) and PAN. The link for the same shall also be available on the website of our Company (i.e., www.swissmilitaryshop.com).

OTHER IMPORTANT LINKS AND HELPLINE

The Shareholders can visit following links for the below-mentioned purposes: a) Frequently asked questions and online/ electronic dedicated Shareholders helpdesk for guidance on the Application process and resolution of difficulties faced by the Shareholders https://rights.alankit.com; b) Updation of e-mail address/ mobile number in the records maintained by the Registrar or our Company: https://rights.alankit.com; c) Updation of demat account details by Eligible Equity Shareholders holding shares in physical form: https://rights.alankit.com; d) Submission of self-attested PAN, client master sheet and dema account details by non- resident Eligible Equity Shareholders at email id a smcgrights@alankit.com.

Investors may contact the Registrar or our Company Secretary and Compliance Officer for any pre-Issue or post-Issue related matter. All grievances relating to the ASBA process, with a copy to the SCSBs, giving full details such as name, address of the Applicant, contact number(s), E mail address of the sole/ first holder, folio number or demat account number, number of Right: Equity Shares applied for, amount blocked, ASBAAccount number and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be was submitted by the Investors along with a photocopy of the acknowledgement slip. For details on the ASBA process, see "Terms of the Issue" on page 156.

BANKER TO THE ISSUE AND REFUND BANK: Axis Bank Limited MONITORING AGENCY: Not Applicable

FOR RISK FACTOR AND OTHER DETAILS, KINDLY REFER TO THE LETTER OF OFFER/ABRIDGED LETTER OF OFFER. LEAD MANAGER TO THE ISSUE REGISTRAR TO THE ISSUE



Turnaround Corporate Advisors Private Limited CIN: U74140DL2015PTC278474 714, Vishwadeep Building, Plot No. 4, District Centre, Janakouri. New Delhi- 110058 Tel: +91-11-45510390, 41395590

E-mail: Info@tcagroup.in Investor Grievance Email: complaints@tcagroup.in Website: www.tcagroup.in Contact Person: Ms.Shweta/Mr. Adarsh

SEBI Registration No.: MB/INM000012290



Alankit Assignments Limited

CIN: U74210DL1991PLC042569 4E/21, Alankit House, Jhandewalan Extension. New Delhi - 110055 Tel:+91-11-42541966; Fax: +91-11-23552001 E-mail:abhinavka@alan Investor Grievance Email: smcgrights@alankit.com

Contact Person: Mr. Abhinay Kumar Agrawa

SEBI Registration No.:INR000002532 For SWISS MILITARY CONSUMER GOODS LIMITED

Company Secretary and Compliance officer

Date: August 04, 2022 Place: New Delhi

Disclaimer: Our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer with BSE Limited and the Securities and Exchange Board of India. The Letter of Offer is expected to be available on the website of SEBI at www.bsei.ngov.in, website of Stock Exchange where the Equity Shares are listed i.e. BSE at www.bsei.ndia.com and the website of the Lead Manager at www.teagroup.in. Investors should note that investment in equity shares involve a high degree of risk and are requested to refer to the Letter of Offer including the section "Risk Factors" beginning on page 27of the Letter of Offer. This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of Rights Equity Shares for sale in any jurisdiction, including the United States, and any Rights Equity Shares described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. There will be no public offering of Rights Equity Shares in the United States.