



July 12, 2022

Listing Department
BSE Limited
P J Towers, Dalal Street
Mumbai- 400 001
Scrip Code: 523558

Sub: Promoter and Promoter Group participation in the Rights issue of Swiss Military Consumer Goods Limited ("the Company")

Ref: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015;

Dear Sir/ Madam,

Pursuant to the above referred, we wish to inform you that, our Promoters, M/s Anushi Retail LLP, post considering the terms of the Rights Issue of the Company have confirmed the following:

- a. subscribe to the full extent of its Rights Entitlement and subscribe to the full extent of any Rights Entitlement that may be renounced in its favour by any other Promoters or member(s) of the Promoter Group of our Company; and
- b. subscribe for additional Rights Equity Shares in the Issue.

M/s Anushi Retail LLP have, further confirmed that the unsecured loans provided by them may be adjusted towards subscription for its entitlement in the Rights Issue and also towards additional subscription, if any, for a sum not exceeding Rs. 10.00 crores (Rupees Ten Crores only).

Further, the Board of Directors of the Company, in terms of article no. 12(a)(i) of Article of Association of the Company has decided to restrict the right of renunciation of the Promoters and Promoter Group of the Company. The Board has decided that the rights offer to the Promoters and Promoter Group of the Company shall not include an inherent right exercisable by such person(s) belonging to the Promoters and Promoter Group of the Company, to renounce the shares so offered to him/her/ it/them in favour of any other person (hereinafter referred to as "right of renunciation") with the following exception:

The Promoters and Promoter Group of the Company may renounce their rights inter-se i.e. only to other members who are Promoters or a part of Promoter Group of the Company in terms of the shareholding pattern for the quarter ended March 31, 2022, filed by the Company with BSE Limited.

SWISS MILITARY CONSUMER GOODS LIMITED

Regd. Office: W-39, Okhla Industrial Area, Phase-II, New Delhi – 110020

+91 11 41067060, info@swissmilitaryshop.com

www.swissmilitaryshop.com, CIN: L51100DL1989PLC034797





Further, in terms of article no. 57 of Article of Association of the Company the Board of Directors of the Company has prescribed that the following shares shall be locked-in for a period of Three (3) years (in addition to the lock-in requirements provided under any statutory/regulatory requirement) from the date of allotment of securities pursuant to the proposed right issue:

- a. Entire pre-issue shares held by the members of the Promoters and Promoters Group of the Company; And
- b. Shares acquired by/allotted to the members Promoters and Promoters Group of the Company pursuant to the proposed rights issue.

The additional subscription by the Promoters shall be made subject to such additional subscription not resulting in the minimum public shareholding of the Issuer falling below the level prescribed under applicable laws.

We request you to take the above-mentioned details on record.

Thanking You,

For SWISS MILITARY CONSUMER GOODS LIMITED



VIKAS JAIN
COMPANY SECRETARY

SWISS MILITARY CONSUMER GOODS LIMITED

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