



July 12, 2022

BSE Limited
Corporate Relationship Department,
P J Towers, Dalal Street
Mumbai – 400 001
Scrip Code- 523558

Sub: Outcome of Board Meeting

Dear Sir/Madam,

This is to inform you that the Board of Directors of the Company at their meeting held on Tuesday, 12th July, 2022 have approved and taken on record the Unaudited Financial Results (Standalone and Consolidated) for the quarter ended June 30, 2022 along with Limited Review Report thereon, duly signed by the Statutory Auditors of the Company as required under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The results are also being made available on the website of the Company, www.swissmilitaryshop.com.

The Board meeting commenced at 12.00 P.M. and concluded at 1.10 P.M.

Kindly take the above on record.

Thanking You,

For **SWISS MILITARY CONSUMER GOODS LIMITED**


VIKAS JAIN
COMPANY SECRETARY



SWISS MILITARY CONSUMER GOODS LIMITED

Regd. Office: W-39, Okhla Industrial Area, Phase-II, New Delhi – 110020

+91 11 41067060, info@swissmilitaryshop.com

www.swissmilitaryshop.com, CIN: L51100DL1989PLC034797

VIBRANT GROWING ECOSYSTEM AND FUTURE OUTLOOK



**SWISS
MILITARY**

A vibrant ecosystem is one where everyone being an employee and/or associate able to work up to their full potential and creating value for the organisation as well as for himself. One huge benefit of being a growing ecosystem is privileged access to information about the entire ecosystem. We want to get as many players involved in our ecosystem as possible, and to get them interacting according to rules organisation shaped. There are many ways to make money — but the key point is that to create a business model that work better when the ecosystem is larger.

Our goal is to simplify things for consumers and be a part of their day-to-day life by keeping things affordable. We create value through relationships and networks. We are also looking to grow the market — by increasing the flow of customers and products.

For ever growing ecosystem, we are working for technology implementation to get real time data for the real time solutions. This will further ease operations and help in grow the business model exponentially.

OUR MOTO IS:

Keep customers flowing in.

We want to keep customer flowing in-by increasing the quality of their user experience with the mindset of continued to grow

Give people a reason to stick around

A vibrant ecosystem is one where retail chain gain value in multiple ways. Instead to enforce tight contracts we prefer to create flexible contracts that give people the option work in more flexible manners.

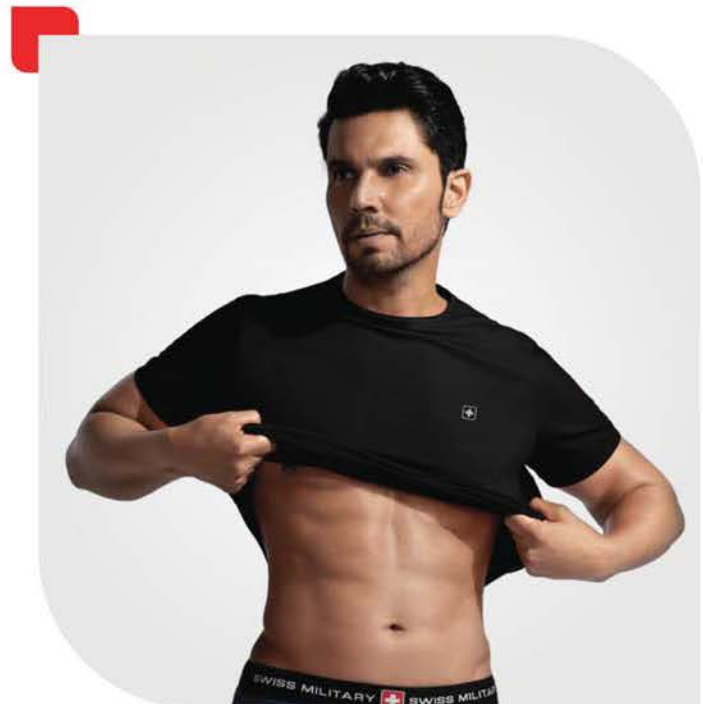
Keep evolving

One huge benefit of being a growing ecosystem is privileged access to information about the entire ecosystem. We may able to see what's selling well, and how the market is evolving before others so that we may able to implement smarter approach to keep things moving — to open up new markets, and to do this quicker than competitors.



More Particularly we gain long term benefits by growing an ecosystem and for which we have taken the following initiatives:

1. To avoid conflict of interest, the promoter Company Swiss Military Lifestyle Products Pvt. Ltd., (who is already in the business of Swiss Military Brand in India except for the categories given to company). have decided to discontinue their existing business activities in relation to brand "Swiss Military" in India so that same will be streamlined with the business activities of the Company. However, for smooth transition promoter entity shall fulfill their direct pending business obligations for the time being. Accordingly, now onwards all the present and future business operations of brand "SWISS MILITARY" in India shall be carried by the Company for all the categories including but not limited to Luggage & Baggage, Travel Accessories, Electronic including Mobile Accessories by streamline existing running business of the promoter entity with the company under the brand Swiss Military.
2. We are working with our manufactures to create an ecosystem for sustainable growth and working with industry's experienced manufacture(s) to work with us as 100% contract manufacturer, to avoid supply chain bottle neck in the coming time. Further to this company is working towards establishing their own manufacturing units for the product category where the sales channel well established and reverse integration of creating manufacturing facilities will give more confidence and value to the stakeholders.
3. The Company have signed Bollywood celebrities such as Randeep Hooda for men's innerwear range and Sonali Bendre for Home Appliances range. This would help Company to do justice to its massive expansion plans by grabbing maximum eyeballs and market share within a short span of time.
4. We are developing a strong our retail chain network by assuring them full support for the range and price with quality products. They not only add momentum to the company's journey but also will help in keeping the brand rooted to the ground by giving real time market feedback and industry knowledge that is imperative for any brand to thrive today. New thoughts, words & actions of new partners joining hands with the company makes the existing ecosystem up to date and fresh with new ideas, making the overall brand experience invaluable for anyone who is touched by it. Therefore, company initiated the Business Associate Recognition Program "You are the Difference" to recognize the contribution of our business associates in growth story of the company.





With a growing network of more than 450 dealers & touch points across the country, the company has built a noteworthy presence in a very short span of time. Additionally, to make the most out of the upcoming festival season, and to maximize the outreach to large section of the audience, the company is ready to roll out an extensive marketing campaign. The marketing campaign would involve a multi-media campaign comprising of digital, print, outdoor & POS media along with on-ground events and activations

Accordingly, Company have emerged stronger and are well-positioned to harness the long-term growth opportunities in India. Rapid urbanization, favourable demographics, rising disposable income and increasing inclination towards premium products will drive market growth.

This will help in unlocking the brand potential in India, which will automatically lead to sustainable growth in the business of company and will extend the value creation to all the stakeholder of the company in coming years. Now the Company is all set to leverage Global Brand Strength and Platform Presence of "Swiss Military" Brand in the Indian Market to ride the Next Phase of Growth.

We are pleased to report that we delivered sequential improvement in performance quarter-on-quarter, demonstrating the resilience and agility of our business. Our strategy of good quality at affordable price has served us well.

On standalone basis, the company has recorded a turnover of INR 2318.45 Lacs and earned a profit after tax of INR 135.14 Lacs, during the quarter ended as on 30th June 2022.

The wholly owned subsidiary of the company i.e. AAA Shenyang Container Seal Pvt Ltd. have achieved a turnover of INR 222.54 Lacs and earned a profit after tax of INR 30.91 Lacs during the quarter from RFID seal operations.

On consolidated basis the total turnover of the company is INR 2540.26 Lacs and total profit after tax of the company is INR 166.04 Lacs for the quarter ended 30th June 2022

Our Company's performance in comparison of corresponding quarter of last FY on standalone basis.



Quarterly	Q-1 FY 2022-23	Q-4 FY 2021-22	Q-3 FY 2021-22	Q-2 FY 2021-22	Q-1 FY 2021-22
Revenue (in Lacs)	2318.45	2206.21	1778.00	846.76	738.97
Net Profit (in Lacs)	135.14	123.58	82.99	31.33	18.08



Looking ahead, we remain focused on building the long-term health of our company. As medium and long-term growth drivers and opportunities for our business remain intact and our approach of 'Emerging Stronger' despite all odds will hold us in good stead.



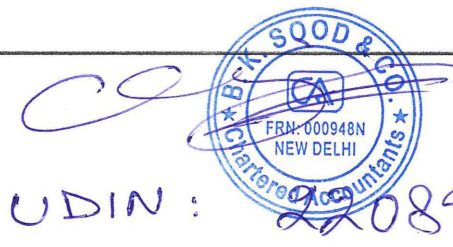
**SWISS
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SWISS MILITARY CONSUMER GOODS LIMITED						
Regd. Office: W-39, Okhla Industrial Area, Phase II, New Delhi - 110 020						
CIN : L51100DL1989PLC034797						
Statement of Un-Audited Financial Results for the Quarter Ended June 30, 2022					(Rs. In Lacs)	
S. No.	Particulars	CONSOLIDATED		STANDALONE		
		Quarter Ended		Quarter Ended		Year Ended
		30.06.2022	30.06.2022	31.03.2022	30.06.2021	31.03.2022
		Un-audited	Un-audited	Audited	Un-audited	Audited
1	Income					
	(a) Revenue from Operations	2540.26	2317.72	2,191.04	737.80	5,549.68
	(b) Other Income	0.73	0.73	15.17	1.17	20.26
	Total Income	2540.99	2318.45	2,206.21	738.97	5,569.94
2	Expenses					
	(a) Purchases/ Operating Expenses	2574.49	2392.21	1,987.51	785.42	5,496.37
	(b) Changes in inventories of finished goods, work in progress and stock in trade	(450.17)	(433.97)	(20.54)	(79.42)	(425.55)
	(c) Employee benefits expense	106.18	100.46	33.66	4.90	68.34
	(d) Depreciation and amortization expense	4.72	2.96	2.88	0.23	3.82
	(e) Finance costs	-	-	-	-	-
	(f) Other expenses	125.28	117.60	79.28	9.76	171.14
	Total Expenses	2,360.50	2,179.26	2,082.79	720.89	5,314.12
3	Profit / (Loss) before exceptional items and Tax (1- 2)	180.49	139.19	123.42	18.08	255.82
4	Exceptional items	-	-	-	-	18.73
5	Profit / (Loss) before tax (3+4)	180.49	139.19	123.42	18.08	274.55
6	Tax expense					
	1) Current Tax	14.61	4.14	-	-	-
	2) Deferred Tax	(0.16)	(0.09)	(0.16)	-	(0.16)
	Total tax expense	14.45	4.05	(0.16)	-	(0.16)
7	Net Profit / (Loss) for the period (5-6)	166.04	135.14	123.58	18.08	274.71
8	Other Comprehensive Income					
	Items that will not be reclassified to profit or loss	-	-	-	-	-
9	Total Comprehensive Income for the Period (9+10)	166.04	135.14	123.58	18.08	274.71
10	Profit attributable to :					
	- Equity holders of the parent	166.04	-	-	-	-
	- Non Controlling Interest	-	-	-	-	-
11	Total Comprehensive Income Attributable to:					
	- Equity holders of the parent	166.04	-	-	-	-
	- Non Controlling Interest	-	-	-	-	-
12	Paid up Equity Share Capital (Face Value of Equity Shares Rs. 2/- each)	1,965.94	1,965.94	1,965.94	982.97	1,965.94
13	Other Equity (Excluding Revaluation Reserve)					(300.92)
14	Earnings per share (Face Value of Rs. 2/- per share) not annualised :					
	(a) Basic	0.17	0.14	0.13	0.04	0.28
	(b) Diluted	0.17	0.14	0.13	0.04	0.28

For SWISS MILITARY CONSUMER GOODS LIMITED

Date :-12/07/2022

Place:- New Delhi



UDIN :

22089895AMQVKT5487



**SWISS
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Notes to Financial Results :

1. These standalone and consolidated financial results for the quarter ended 30th June, 2022, which have been subjected to limited review by Statutory Auditors of the Company, were reviewed and recommended by the Audit Committee and subsequently approved by the Board of Directors at its meeting held on 12th July, 2022, in terms of Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended.
2. The consolidated unaudited financial results of the Company and its wholly owned subsidiary i.e., AAA Shenyang Container Seal Private Limited have been prepared in accordance with Ind AS 110 consolidated financial statements.
3. The Company is primarily engaged in trading activities. Since this segment meets the aggregation criteria as per the requirements of Ind AS 108 on 'Operating segments', the management considers this as a single reportable segment. Accordingly, disclosure of segment information has not been furnished.
4. The Company is in the process of fund raising by way of a rights issue of 9,82,96,996 Equity Shares of face value of Rs. 2/- each to be issued at a price of Rs. 4.50/- per fully paid up Equity Share (including a premium of Rs. 2.50/- per fully paid up Equity Share) in the right entitlement ratio of 1:1 to the eligible shareholders as on the record date i.e., 23rd July, 2022, for an aggregate amount of Rs. 44,23,36,482/-. The Company have received the in-principle approval from BSE Limited vide their letter dated 21st June, 2022.
5. The Company, in order to fund and support the present and new business verticals and also owing to other business considerations, opted to raise interest free unsecured loans amounting to Rs.10.00 Crore, from M/s Anushi Retail LLP, the Promoters of our Company.
6. The Company have acquired 100% equity shares of AAA Shenyang Container Seal Pvt Ltd., engaged in the business of RFID e-seals and other security seals during the quarter. Consequently, same has become wholly owned subsidiary of the company during the quarter. Therefore results have been consolidated for the quarter ended on 30th June 2022 only.
7. This statement have been prepared in accordance with Companies (India Accounting Standards) Rules, 2015 ('Ind AS') prescribed under Section 133 of the Companies Act, 2013 and other recognised accounting practices and policies to the extent applicable.
8. The figures for the quarter ended March 31, 2022 as reported in these standalone financial results are the balancing figures between audited figures in respect of full financial year and the published year to date figures up to the end of the third quarter of the financial year ended March 31, 2022.
9. The above financial results are available on the website of the Company i.e. www.swissmilitaryshop.com and on the website of BSE Limited i.e., www.bseindia.com.
10. Previous period figures have been regrouped / rearranged whenever considered necessary.

For SWISS MILITARY CONSUMER GOODS LIMITED

ASHOK KUMAR SAHNEY
DIRECTOR

Date :-12/07/2022

Place:- New Delhi





**The Board of Directors,
Swiss Military Consumer Goods Limited**
W-39, Okhla Industrial Area, Phase - II
New Delhi – 110 020

We have reviewed the accompanying statement of unaudited consolidated financial results ('the Statement') of Swiss Military Consumer Goods Limited ('the Parent Company') and its subsidiary, for the quarter ended 30 June 2022, being submitted by the Parent Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including relevant circulars issued by the SEBI from time to time.

This Statement, which is the responsibility of the Parent Company's management and approved by the Parent Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, Interim Financial Reporting ('Ind AS 34'), prescribed under section 133 of the Companies Act, 2013 ('the Act'), and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including relevant circulars issued by the SEBI from time to time. Our responsibility is to express a conclusion on the Statement based on our review.

We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity, issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the SEBI Circular CIR/CFD/CMD1/44/2019 dated 29 March 2019 issued by the SEBI under Regulation 33 (8) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), to the extent applicable.

The Statement includes the results of the AAA Shenyang container Seal Pvt. Ltd. (100% Subsidiary Company)

Based on our review conducted and procedures performed as stated above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in Ind AS 34, prescribed under Section 133 of the Act, and other accounting principles generally accepted in India, has





B.K. Sood & Co.
Chartered Accountants

Peer Reviewed Unit

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under Section 133 of the Act, and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including the manner in which it is to be disclosed, or that it contains any material misstatement.

For B. K. Sood & Co.
Chartered Accountants
Firm Registration No.000948N


(NITIN JAIN)

Partner

M. No. 089895

UDIN:- 22089895AMQVKT5487



Place: New Delhi
Date: 12/07/2022



712, Eros Apartments, 56, Nehru Place, New Delhi-110019
Ph. : 26212633, 26443628, 41306199, E-mail : bksoodca@gmail.com

The Board of Directors,
Swiss Military Consumer Goods Limited
W-39, Okhla Industrial Area
Phase - II
New Delhi – 110 020

Sub: Limited Review Report of un-audited standalone financial results for the Quarter ended June 30, 2022

We have reviewed the accompanying statement of unaudited financial results of Swiss Military consumer Goods Limited for the quarter ended on June 30, 2022 attached herewith, being prepared and submitted by the Company pursuant to Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the "Listing Regulation, 2015). Attention is drawn to the fact that the statement includes the results for the quarter ended on March 31, 2022 being the balancing figure between audited figures in respect of the year ended on March 31, 2022 and the published figures of the Company upto the third quarter of the previous financial year ended on March 31, 2022. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, 'Review of interim financial information performed by the Independent Auditor of the entity', issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and an analytical procedure applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards specified in section 133 of the Companies Act, 2013 read with Rule 7 of the Companies (Accounts) Rules, 2014 and other recognized accounting practices and policies has not disclosed in terms of Regulation 33 of the read with SEBI Circular No. CIR/CFD/CMD I/44/2019 dated March 29, 2019 ('the Circular') of SEBI including the manner in which it is to be disclosed, or that it contains any material misstatement.

For B. K. Sood & Co.
Chartered Accountants
Firm Registration No.000948N


(NITIN JAIN)
Partner
M. No. 089895
UDIN:- 22089895AMQVKT5487



Place: New Delhi
Date: 12/07/2022