General information about cor	npany
Scrip code	523558
NSE Symbol	
MSEI Symbol	
ISIN	INE010C01025
Name of the company	SWISS MILITARY CONSUMER GOODS LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-12-2020
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

	Declara	ation			
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	No			

		Tab	ole I - Sui	nmary	Statement	holding	of specified sec	urities			
	Category	Nos. Of	No. of fully paid	No. Of Partly paid-up	No. Of shares	Total nos.	% of total no. of	Number of Voting Rights held in each class of securities (IX)			
Category (I)	of shareholder	shareholders up	up equity	equity	underlying Depository	held (VII)	shares (calculated as per SCRR,	No of Voti	ng (XIV	7) Rights	Total as a
	(II)	(III)	shares held (IV)	shares held (V)	Receipts (VI)	= (IV)+ (V)+ (VI)	1957) (VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	% of (A+B+C)
(A)	Promoter & Promoter Group	5	35594645			35594645	72.42	35594645		35594645	72.43
(B)	Public	6671	13553853			13553853	27.58	13546353		13546353	27.57
(C)	Non Promoter- Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	6676	49148498			49148498	100	49140998		49140998	100

		Tabl	e I - Summ	ary Statement	t holding of specified	secu	rities			
Category of shareholde (II)		Underlying	No. of Shares Underlying	No. Of Shares Underlying Outstanding convertible	Shareholding, as a % assuming full conversion of convertible securities (Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in
	shareholder (II)			securities and No. Of Warrants (Xi) (a)	as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	dematerialized form (XIV)
(A)	Promoter & Promoter Group				72.42					35594645
(B)	Public				27.58					13041856
(C)	Non Promoter- Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100					48636501

	Table II - State	ement show	ving share	eholdii	ng patterr	of the P	romoter an	d Promot	er Gr	oup	
				No. Of	No. Of	Total nos.	Shareholding as a % of total no. of	Number of class of sec			in each
Sr.	Category & Name of the	Nos. Of shareholders	No. of fully paid up equity	Partly paid- up	shares underlying Depository	shares held (VII) =	shares (calculated as per	No of Votin	g (XIV) Rights	Total as a % of
	Shareholders (I)	(III)	shares held (IV)	equity shares held (V)	(VI)	(IV)+ (V)+ (VI)	SCRR, 1957) (VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	Total Voting rights
A	Table II - Statemen	t showing shar	eholding pat	tern of th	ne Promoter a	and Promote	r Group				
(1)	Indian										
(a)	Individuals/Hindu undivided Family	4	8243183			8243183	16.77	8243183		8243183	16.77
(d)	Any Other (specify)	1	27351462			27351462	55.65	27351462		27351462	55.66
Sub-Total (A)(1)		5	35594645			35594645	72.42	35594645		35594645	72.43
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A) (2)		5	35594645			35594645	72.42	35594645		35594645	72.43
В	Table III - Statemen	nt showing sha	reholding pa	ttern of	the Public sha	reholder	<u> </u>		1		
(1)	Institutions										
(a)	Mutual Funds	2	800			800	0	800		800	0
(e)	Foreign Portfolio Investors	3	7500			7500	0.02	0		0	0
Sub-Total (B)(1)		5	8300			8300	0.02	800		800	0
(3)	Non-institutions										
(a(i))	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	6464	2448721			2448721	4.98	2448721		2448721	4.98
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	2	412111			412111	0.84	412111		412111	0.84
(e)	Any Other (specify)	200	10684721			10684721	21.74	10684721		10684721	21.74
Sub-Total (B)(3)		6666	13545553			13545553	27.56	13545553		13545553	27.56
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B) (3)		6671	13553853			13553853	27.58	13546353		13546353	27.57
С	Table IV - Stateme	nt showing sha	reholding pa	ittern of	the Non Pron	noter- Non P	ublic sharehold	er			
Total (A+B+C2)		6676	49148498			49148498	100	49140998		49140998	100
Total (A+B+C)		6676	49148498			49148498	100	49140998		49140998	100

T	able II - Sta	tement show	ving shareholdi	ing pattern of the Promo	ter a	nd Pro	mot	er Gro	ıp	
C.	Shares Underlying Sha	No. of Shares Underlying	No. Of Shares Underlying Outstanding	Shareholding, as a % assuming full conversion of convertible securities (as a	Number of Locked in shares (XII)		Shar pled othe	ged or rwise ımbered	equity shares held in	
Sr.	Outstanding convertible securities (X) Outstanding Warrants (Xi) Convertible securities an No. Of Warr (Xi) (a)			percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	dematerialized form (XIV)	
A	Table II - Stat	ement showing	g shareholding patte	ern of the Promoter and Promot	er Gr	oup				
(1)	Indian									
(a)				16.77					8243183	
(d)				55.65					27351462	
Sub-Total (A) (1)				72.42					35594645	
(2)	Foreign									
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				72.42					35594645	
В	Table III - Sta	tement showing	ng shareholding pat	tern of the Public shareholder				•		
(1)	Institutions									
(a)				0					0	
(e)				0.02					0	
Sub-Total (B) (1)				0.02					0	
(3)	Non-institutio	ons				•		•		
(a(i))				4.98					1957024	
(a(ii))				0.84					412111	
(e)				21.74					10672721	
Sub-Total (B) (3)				27.56					13041856	
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3)				27.58					13041856	
С	Table IV - Sta	ntement showir	ng shareholding pat	tern of the Non Promoter- Non	Publi	c shareho	older			
Total (A+B+C2)				100					48636501	
Total (A+B+C				100					48636501	

Searial No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	ANUJ SAWHNEY	ASHITA SAWHNEY	PANKAJ SHRIMALI	MADHURI SHRIMALI	PRAFUL KUMAR	VIJAY KUMAR SHARMA	GIAN VIJESHWA
PAN (II)	AAKPS0374H	AYNPS0901M	AATPS3852M	AOCPS6878J	AFYPK0253N	AYIPS5738F	AFXPG220
No. of fully paid up equity shares held (IV)	0	0	4902800	3337200	1007	2176	0
No. Of Partly paid- up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	0	0	4902800	3337200	1007	2176	0
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	9.98	6.79	0	0	0
Number of Voting	Rights held in ea	ch class of securit	ties (IX)		•		
Class eg:X	0	0	4902800	3337200	1007	2176	0
Class eg:y							
Total	0	0	4902800	3337200	1007	2176	0
Total as a % of Total Voting rights	0	0	9.98	6.79	0	0	0
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0	0	9.98	6.79	0	0	0
Number of Locked	in shares (XII)	l	I	l	1	I	1
No. (a)							
As a % of total Shares held (b)							
Number of Shares	nledged or others	vise encumbered	(XIII)		•		

As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	0	0	4902800	3337200	1007	2176	0
Reason for not pro	viding PAN			1	1		1
Reason for not providing PAN							
Shareholder type	Promoter	Promoter	Promoter Group	Promoter Group	Promoter Group	Promoter Group	Promoter

	Τ.	T	/Hindu undivided		T	T
Searial No.	8	9	10	11	12	13
Name of the Shareholders (I)	KUSUM VIJESHWAR	MONNY VIJESHWAR	ROBIN VIJESHWAR	HITESH SUNEJA	NAVEEN SUNEJA	VINOD SUNEJA
PAN (II)	ACBPV6968K	AFMPV5257R	ADGPV0108H	ABMPS8629Q	AAMPS6574K	AAZPS4006
No. of fully paid up equity shares held (IV)	0	0	0	0	0	0
No. Of Partly paid- up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	0	0	0	0	0	0
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	0	0	0	0
Number of Voting	Rights held in each	class of securities (IX)		•	•	
Class eg:X	0	0	0	0	0	0
Class eg:y						
Total	0	0	0	0	0	0
Total as a % of Total Voting rights	0	0	0	0	0	0
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0	0	0	0	0	0
Number of Locked	in shares (XII)					
No. (a)						
As a % of total Shares held (b)						
Number of Shares	· pledged or otherwis	e encumbered (XIII)		-	•	<u> </u>
No. (a)						

As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	0	0	0	0	0	0
Reason for not pro	viding PAN					
Reason for not providing PAN						
Shareholder type	Promoter	Promoter	Promoter	Promoter Group	Promoter (troup	Promoter Group

	Individuals/Hindu undivided Family
Searial No.	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of fully paid up equity shares held (IV)	8243183
No. Of Partly paid- up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	8243183
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	16.77
Number of Voting	Rights held in each class of securities (IX)
Class eg:X	8243183
Class eg:y	
Total	8243183
Total as a % of Total Voting rights	16.77
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	16.77
Number of Locked	in shares (XII)
No. (a)	
As a % of total Shares held (b)	
	pledged or otherwise encumbered (XIII)
No. (a)	
(~)	

As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	8243183	
Reason for not prov	viding PAN	
Reason for not providing PAN		
Shareholder type		

Any Other (specify)					
Searial No.	1	2	3		
Category	Partnership Firms	Bodies Corporate	Bodies Corporate	Click here to g back	
Name of the Shareholders (I)	ANUSHI RETAIL LLP	Swiss Military Lifestyle Products Private Limited	Appu Ghar Entertainment Private Limited		
PAN (II)	ABQFA4764N	AAPCS4333N	AACCA4438K	Total	
No. of the Shareholders (I)	1	0	0	1	
No. of fully paid up equity shares held (IV)	27351462	0	0	27351462	
No. Of Partly paid- up equity shares held (V)					
No. Of shares underlying Depository Receipts (VI)					
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	27351462	0	0	27351462	
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	55.65	0	0	55.65	
Number of Voting	Rights held in each c	lass of securities (IX)			
Class eg: X	27351462	0	0	27351462	
Class eg:y					
Total	27351462	0	0	27351462	
Total as a % of Total Voting rights	55.66	0	0	55.66	
No. Of Shares Underlying Outstanding convertible securities (X)					
No. of Shares Underlying Outstanding Warrants (Xi)					
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)					
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	55.65	0	0	55.65	
Number of Locked	in shares (XII)				
No. (a)					

As a % of total Shares held (b)							
Number of Shares	Number of Shares pledged or otherwise encumbered (XIII)						
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	27351462	0	0	27351462			
Reason for not providing PAN							
Reason for not providing PAN							
Shareholder type	Promoter	Promoter	Promoter				

Any Other (specify)					
Searial No.	1	2	3		
Category	Bodies Corporate	Bodies Corporate	Bodies Corporate		
Category / More than 1 percentage	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding		
Name of the Shareholders (I)	AAA PRODUCTS PVT LTD	AAS RESEARCH & SOLUTIONS PRIVATE LIMITED	UNINET STRATEGIC ADVISORY LTD	Click here to go back	
PAN (II)	AABCA0439R	AAACS2433C	AACCV0054E	Total	
No. of the Shareholders (I)	1	1	1	0	
No. of fully paid up equity shares held (IV)	2040000	1112400	6892365	0	
No. Of Partly paid- up equity shares held (V)					
No. Of shares underlying Depository Receipts (VI)					
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	2040000	1112400	6892365	0	
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	4.15	2.26	14.02	0	
Number of Voting	Rights held in each class of se	ecurities (IX)		. I	
Class eg: X	2040000	1112400	6892365	0	
Class eg:y					
Total	2040000	1112400	6892365	0	
Total as a % of Total Voting rights	4.15	2.26	14.03	0	
No. Of Shares Underlying Outstanding convertible securities (X)					
No. of Shares Underlying Outstanding Warrants (Xi)					
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)					
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	4.15	2.26	14.02	0	
			i e	10	

As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	2040000	1112400	6892365	0		
Reason for not providing PAN						
Reason for not providing PAN						

Sr. No.Details of the SBODetails of the registered ownerDetails of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*:Date of creation / acquisition of significant beneficial interestNamePAN Passport No. in case of a foreign nationalNationalityNationality (Applicable in case of Any other is selected)NamePAN Passport No. in case of a foreign nationalNationalityNationality (Applicable in case of Any other is selected)Whether by virtue of:SharesVoting rightsRights on distributable dividend or any other distributionExercise of controlExercise of significant influence