

General information about company	
Scrip code	523558
NSE Symbol	
MSEI Symbol	
ISIN	INE010C01025
Name of the company	Swiss Military Consumer Goods Limited
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-06-2021
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Declaration					
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter-Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	No			

**Table I - Summary Statement holding of specified securities**

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	5	35538645			35538645	72.31	35538645		35538645	72.31
(B)	Public	6798	13609853			13609853	27.69	13609853		13609853	27.69
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	6803	49148498			49148498	100	49148498		49148498	100

**Table I - Summary Statement holding of specified securities**

Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(A)	Promoter & Promoter Group				72.31					35538645
(B)	Public				27.69					13100121
(C)	Non Promoter-Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100					48638766

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	4	8187183			8187183	16.66	8187183		8187183	16.66
(d)	Any Other (specify)	1	27351462			27351462	55.65	27351462		27351462	55.65
Sub-Total (A)(1)		5	35538645			35538645	72.31	35538645		35538645	72.31
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		5	35538645			35538645	72.31	35538645		35538645	72.31
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions										
(a)	Mutual Funds	2	800			800	0	800		800	0
(e)	Foreign Portfolio Investors	3	7500			7500	0.02	7500		7500	0.02
Sub-Total (B)(1)		5	8300			8300	0.02	8300		8300	0.02
( 3 )	Non-institutions										
(a(i))	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	6588	3962598			3962598	8.06	3962598		3962598	8.06
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	5	784016			784016	1.6	784016		784016	1.6
(e)	Any Other (specify)	200	8854939			8854939	18.02	8854939		8854939	18.02
Sub-Total (B)(3)		6793	13601553			13601553	27.67	13601553		13601553	27.67
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		6798	13609853			13609853	27.69	13609853		13609853	27.69
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total ( A+B+C2 )		6803	49148498			49148498	100	49148498		49148498	100
Total (A+B+C )		6803	49148498			49148498	100	49148498		49148498	100

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group									
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group								
(1)	Indian								
(a)				16.66					8187183
(d)				55.65					27351462
Sub-Total (A) (1)				72.31					35538645
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				72.31					35538645
B	Table III - Statement showing shareholding pattern of the Public shareholder								
(1)	Institutions								
(a)				0					0
(e)				0.02					0
Sub-Total (B) (1)				0.02					0
( 3 )	Non-institutions								
(a(i))				8.06					3473166
(a(ii))				1.6					784016
(e)				18.02					8842939
Sub-Total (B) (3)				27.67					13100121
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)				27.69					13100121
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder								
Total ( A+B+C2 )				100					48638766
Total (A+B+C )				100					48638766



Individuals/Hindu undivided Family							
Serial No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	Anuj Sawhney	Ashita Sawhney	Pankaj Shrimali	Madhuri Shrimali	Praful Kumar	Vijay Kumar Sharma	Gian Vijeshwar
PAN (II)	AAKPS0374H	AYNPS0901M	AATPS3852M	AOCPS6878J	AFYPK0253N	AYIPS5738F	AFXPG2201H
No. of fully paid up equity shares held (IV)	0	0	4846800	3337200	1007	2176	0
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	0	0	4846800	3337200	1007	2176	0
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	9.86	6.79	0	0	0
Number of Voting Rights held in each class of securities (IX)							
Class eg:X	0	0	4846800	3337200	1007	2176	0
Class eg:y							
Total	0	0	4846800	3337200	1007	2176	0
Total as a % of Total Voting rights	0	0	9.86	6.79	0	0	0
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0	0	9.86	6.79	0	0	0
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
Number of Shares pledged or otherwise encumbered (XIII)							
No. (a)							

As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	0	0	4846800	3337200	1007	2176	0
Reason for not providing PAN							
Reason for not providing PAN							
Shareholder type	Promoter	Promoter	Promoter Group	Promoter Group	Promoter Group	Promoter Group	Promoter



Individuals/Hindu undivided Family						
Searial No.	8	9	10	11	12	13
Name of the Shareholders (I)	Kusum Vijeshwar	Monny Vijeshwar	Robin Vijeshwar	Hitesh Suneja	Naveen Suneja	Vinod Suneja
PAN (II)	ACBPV6968K	AFMPV5257R	ADGPV0108H	ABMPS8629Q	AAMPS6574K	AAZPS4006R
No. of fully paid up equity shares held (IV)	0	0	0	0	0	0
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	0	0	0	0	0	0
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	0	0	0	0
Number of Voting Rights held in each class of securities (IX)						
Class eg:X	0	0	0	0	0	0
Class eg:y						
Total	0	0	0	0	0	0
Total as a % of Total Voting rights	0	0	0	0	0	0
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0	0	0	0	0	0
Number of Locked in shares (XII)						
No. (a)						
As a % of total Shares held (b)						
Number of Shares pledged or otherwise encumbered (XIII)						
No. (a)						

As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	0	0	0	0	0	0
Reason for not providing PAN						
Reason for not providing PAN						
Shareholder type	Promoter	Promoter	Promoter	Promoter Group	Promoter Group	Promoter Group

Individuals/Hindu undivided Family	
Searial No.	
Name of the Shareholders (I)	<a href="#">Click here to go back</a>
PAN (II)	Total
No. of fully paid up equity shares held (IV)	8187183
No. Of Partly paid-up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	8187183
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	16.66
Number of Voting Rights held in each class of securities (IX)	
Class eg:X	8187183
Class eg:y	
Total	8187183
Total as a % of Total Voting rights	16.66
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	16.66
Number of Locked in shares (XII)	
No. (a)	
As a % of total Shares held (b)	
Number of Shares pledged or otherwise encumbered (XIII)	
No. (a)	

As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	8187183
Reason for not providing PAN	
Reason for not providing PAN	
Shareholder type	

Any Other (specify)				
Serial No.	1	2	3	
Category	Partnership Firms	Bodies Corporate	Bodies Corporate	<a href="#">Click here to go back</a>
Name of the Shareholders (I)	Anushi Retail LLP	Swiss Military Lifestyle Products Private Limited	Appu Ghar Entertainment Private Limited	
PAN (II)	ABQFA4764N	AAPCS4333N	AACCA4438K	Total
No. of the Shareholders (I)	1	0	0	1
No. of fully paid up equity shares held (IV)	27351462	0	0	27351462
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	27351462	0	0	27351462
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	55.65	0	0	55.65
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	27351462	0	0	27351462
Class eg:y				
Total	27351462	0	0	27351462
Total as a % of Total Voting rights	55.65	0	0	55.65
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	55.65	0	0	55.65
Number of Locked in shares (XII)				
No. (a)				

As a % of total Shares held (b)				
Number of Shares pledged or otherwise encumbered (XIII)				
No. (a)				
As a % of total Shares held (b)				
Number of equity shares held in dematerialized form (XIV)	27351462	0	0	27351462
Reason for not providing PAN				
Reason for not providing PAN				
Shareholder type	Promoter	Promoter	Promoter	



Any Other (specify)			
Serial No.	1	2	
Category	Bodies Corporate	Bodies Corporate	
Category / More than 1 percentage	More than 1 percentage of shareholding	More than 1 percentage of shareholding	
Name of the Shareholders (I)	AAA Products Private Limited	Uninet Strategic Advisory Limited	<a href="#">Click here to go back</a>
PAN (II)	AABCA0439R	AACCV0054E	Total
No. of the Shareholders (I)	1	1	0
No. of fully paid up equity shares held (IV)	2040000	5953503	0
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	2040000	5953503	0
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	4.15	12.11	0
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	2040000	5953503	0
Class eg:y			
Total	2040000	5953503	0
Total as a % of Total Voting rights	4.15	12.11	0
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	4.15	12.11	0
Number of Locked in shares (XII)			
No. (a)			

As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	2040000	5953503	0
Reason for not providing PAN			
Reason for not providing PAN			

Sr. No.	Details of the SBO	Details of the registered owner	Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*	Date of creation / acquisition of significant beneficial interest	Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Whether by virtue of:	Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	Exercise of significant influence
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